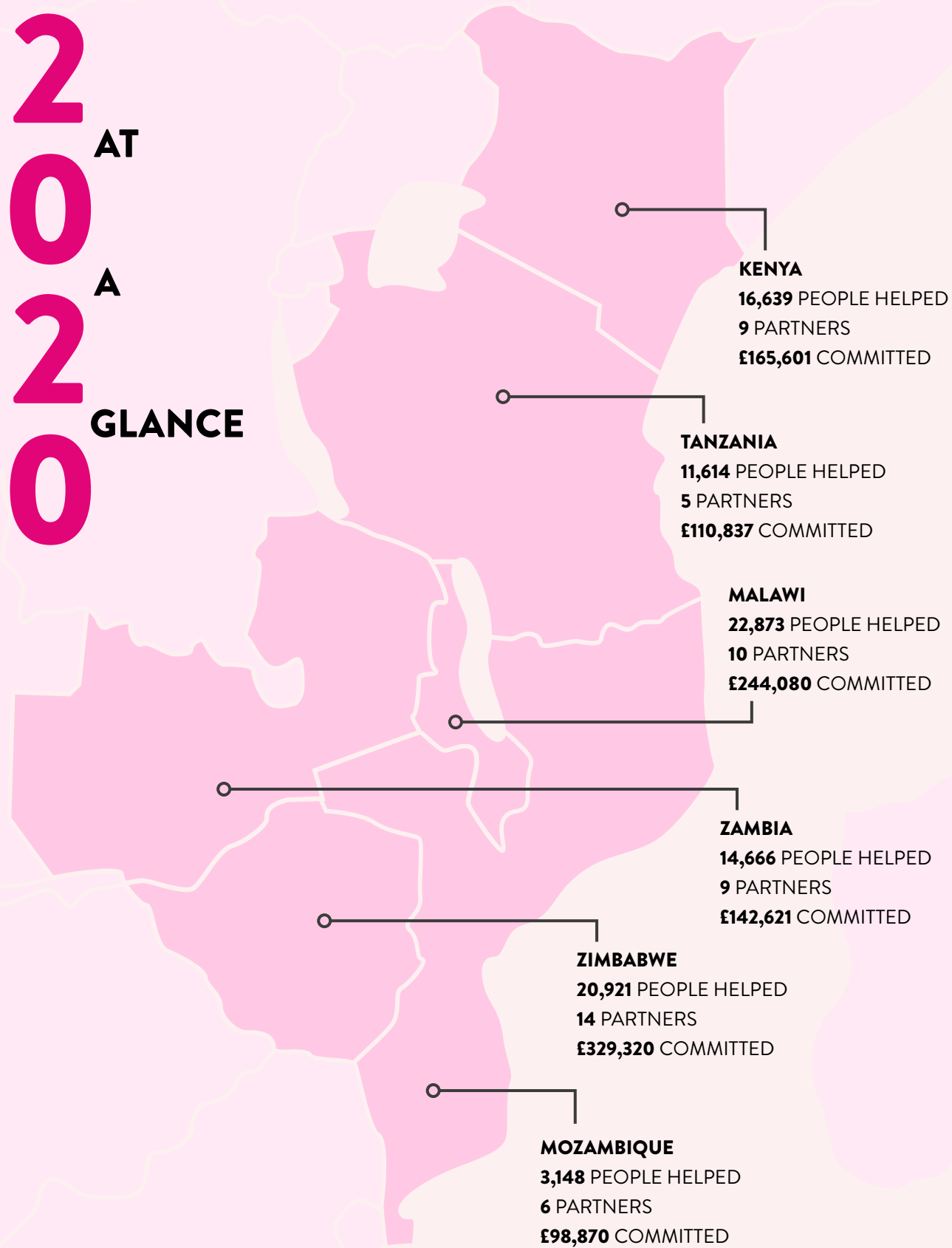


ANNUAL 20
REVIEW 20

**EGMONT
SUPPORTS LOCAL
ORGANISATIONS
IN EAST AND
SOUTHERN
AFRICA THAT
ADDRESS THE
IMPACT OF
HIV & AIDS ON
CHILDREN
AND FAMILIES.**



2020 AT A GLANCE



£1.82M

TOTAL AMOUNT RAISED*

53

PARTNERS SUPPORTED

89,861

PEOPLE HELPED

EGMONT COMMITTED £1.1 MILLION TO PARTNER PROJECTS IN 2020

AND OUR PARTNERS REACHED MORE PEOPLE THAN IN ANY PREVIOUS YEAR

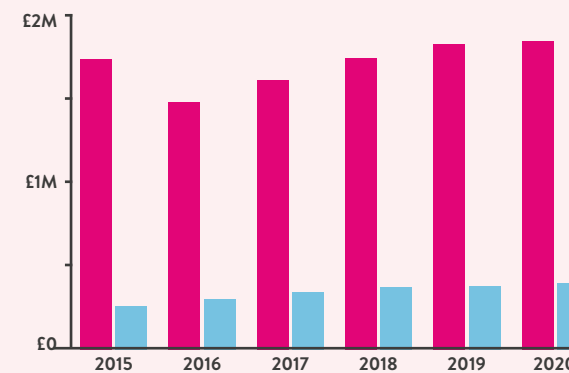
Despite the impact of the COVID-19 pandemic and the measures taken across the region to control its spread, our Partners worked diligently to ensure vulnerable children and family members in their communities could continue to access vital HIV treatment and healthcare, provided nutritional support if necessary, and helped children to access alternative learning where possible.

We worked with 53 Partners in 2020. Rather than expand our support to more grassroots organisations, we chose to invest more deeply in the top performing organisations from our portfolio – offering two more Partners greater funding to reach many more in their communities through our Strategic Grant programme. We also consolidated the portfolio, creating space for new, innovative projects and welcomed three new Partners.

Egmont supported these extra efforts where needed, and redirected some project resources so that Partners could prepare and protect communities in response to COVID-19. Handwashing stations were installed, face-masks and other PPE provided and public information and education campaigns were conducted by our Partners through this support.

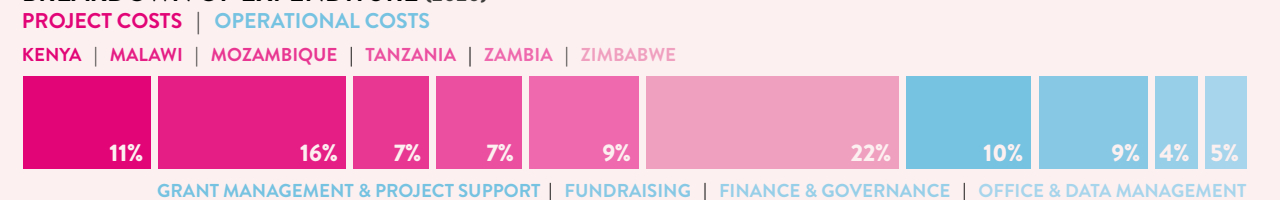
In Zimbabwe, we funded something new: a collaborative learning project bringing together three closely linked Partners. Together, these Partners will take a unique and effective project component from one another and implement it in their local vicinity, for example helping roll out an HIV and sexual health telephone and internet messaging helpline for adolescents in a new, rural area with limited healthcare facilities.

INCOME & OPERATIONAL COSTS (2015 - 2020)



In 2020, more children were helped to improve their nutrition and access sufficient food. More families and caregivers were supported to increase household incomes. More children were able to go to school or access an education. More men, women and children were tested for HIV for the first time and enrolled on treatment. More infections were avoided through behaviour change. **The efforts and dedication of our Partners and supporters together in 2020 helped create longer and better lives for children and families infected and affected by HIV & AIDS.**

BREAKDOWN OF EXPENDITURE (2020)



WHAT WE DO

Egmont responds to two parallel unmet needs: the continuing and devastating impact of HIV & AIDS on children and families in sub-Saharan Africa; and the ever increasing number of effective local initiatives which struggle to access international funding.

Egmont operates in this funding gap and achieves two parallel results: improved, longer, healthier lives for those infected with – and affected by – HIV; and the development of strong and effective local organisations that respond to the evolving needs and issues of children and families affected by AIDS.

We do this by funding a portfolio of locally-driven and managed grassroots organisations across six of the countries in east and southern Africa most affected by the immediate and long-term impact of HIV & AIDS: **Kenya, Malawi, Mozambique, Tanzania, Zambia and Zimbabwe.**

Across these countries, AIDS has caused the deaths of over 9.3 million people since 1990. Millions of children have been left orphaned as a result, and families and communities have been devastated economically and socially. Many millions more than the numbers infected are affected by the disease.

We use our expertise, contacts and in-country networks to identify effective local organisations that are already delivering real results, and using their resources effectively. We use well-honed systems to assess them thoroughly and provide them with the appropriate level of funding to scale up.

This partner-driven portfolio approach also allows us to capitalise on the best-performing organisations that we support. We use a flexible three-tier grant structure to direct funding to effective Partners, enabling greater results and cost-effective use of our donors' gifts.

Throughout the portfolio, we work with Partners to develop their approaches and provide them with financial and project management advice. This helps them to identify efficiencies and opportunities that add value to their already effective programmes, achieving greater impact on an individual level.

We then link Partners together to propagate these effective methods across the portfolio through our peer-learning initiatives. These efforts help to share best practice, develop networks between Partners, identify collaborative opportunities and – ultimately – help to create a stronger local civil society.

OUR PORTFOLIO STRATEGY

PARTNER SELECTION



Our comparative advantage is our ability to identify highly effective local grassroots organisations.

Our rigorous partner identification and selection systems enable us to pick from the very best amid the plethora of local responses to HIV & AIDS. These small organisations often operate under the radar of international funders.



Locally-owned solutions with a proven record of results are pre-requisites for funding.

Each community is unique and affected differently. So are the responses that we fund, each adapted to the local context, environment and people. We don't prescribe any one approach. This allows for a diverse range of responses from our Partners.

PARTNER ASSESSMENT



We aim for long-term sustainable results from our Partners.

Our Partners' close links to their communities ensure results are embedded and maintained after project completion. Continuing impact and community ownership are key metrics in our assessment of our Partners' work.



We direct resources to achieve the greatest impact.

Our grant system and project oversight enables us to pick the very best from our portfolio. Effective Partners with proven results are then selected for increased levels of funding, reaching greater numbers of those affected.

PARTNER DEVELOPMENT



Partners are helped to refine approaches to achieve more at scale.

Our Partners' responses – by their grassroots nature – start small and can be expanded with guidance and targeted investment, delivering impact at scale and reaching more vulnerable children for comparatively less investment.



We link Partners together to learn from one another and foster the propagation of new ideas.

We link organisations and people together through our peer-learning initiatives so that they can share best practice, learn novel and effective approaches, and develop collaborative projects together.

PORTFOLIO BENEFITS



Our portfolio approach limits risk and ensures results for our donors.

Our rigorous portfolio management systems combined with our flexible three-tier grant structure diversifies our investments and spreads risk, ensuring the greatest impact for our donors' monies.



Egmont Trustees and Patrons cover all our operating costs.

This generosity means that 100% of all public donations go straight to projects on the ground. It also drives a slim and efficient operation, focused on project oversight and accountability with minimal bureaucracy.



26 MILLION PEOPLE IN SUB-SAHARAN AFRICA ARE INFECTED WITH HIV. MANY MORE ARE AFFECTED.

WORLD POPULATION (2019, BY WORLD BANK REGION)



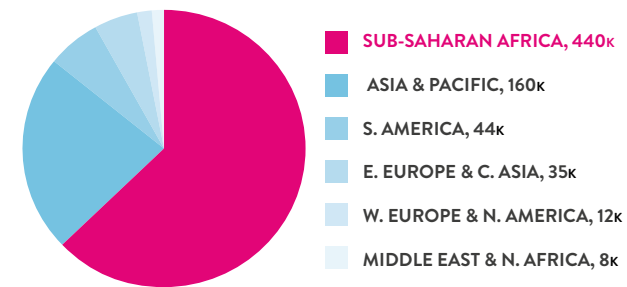
SUB-SAHARAN AFRICA | REST OF THE WORLD

HIV+ POPULATION (2019, BY UNAIDS REGION)

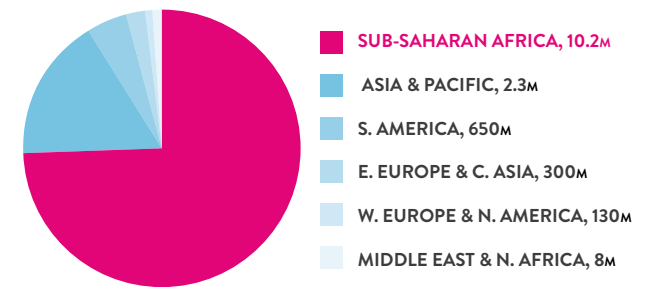


SUB-SAHARAN AFRICA | REST OF THE WORLD

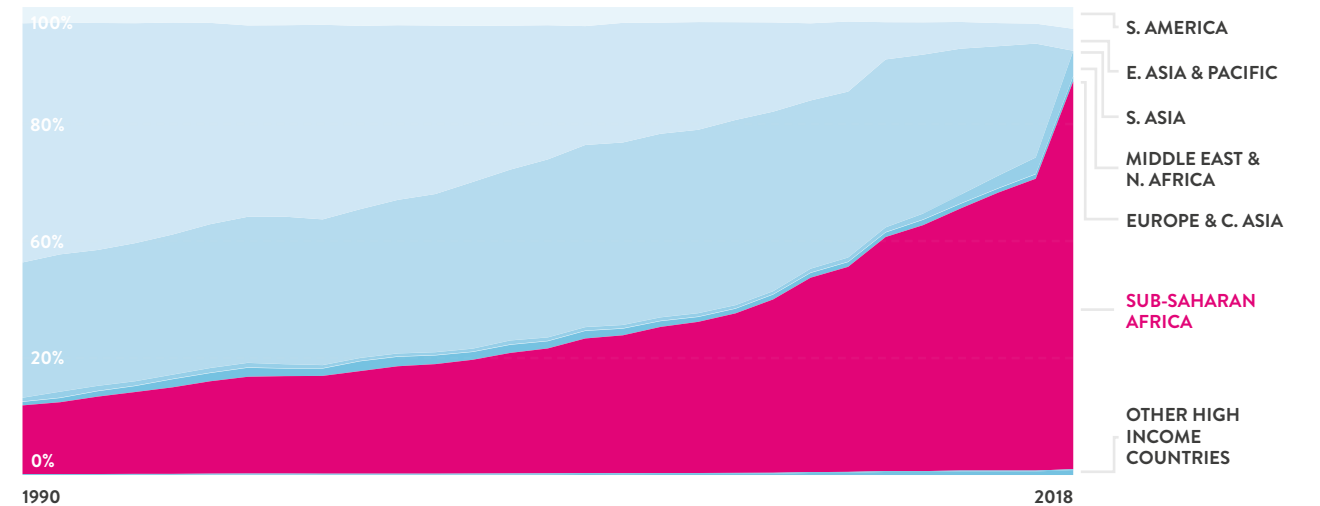
AIDS-RELATED DEATHS (2019, UNAIDS)



CHILDREN ORPHANED BY AIDS (2019, UNDER THE AGE OF 17, UNAIDS)



SHARE OF POVERTY HEADCOUNT (1990-2018, BY WORLD BANK REGION)



SHARE OF OUT-OF-SCHOOL POPULATION (2018, PRIMARY SCHOOL CHILDREN, UIS)



SUB-SAHARAN AFRICA | REST OF THE WORLD

Sources: UNAIDS Data, The World Bank, UNESCO Institute of Statistics (UIS).

FROM THE CHAIRMAN

THE COUNTRIES WITHIN WHICH EGMONT OPERATES APPEAR TO HAVE, SO FAR, ESCAPED SIGNIFICANT DIRECT EFFECTS FROM THE COVID-19 PANDEMIC.

Conversely, the indirect effects of governmental and societal response have created a range of challenges for Egmont's Partners on the ground, and for the Egmont team. The response from each has been impressive. Both Partners and the team have adapted to ensure that we have been able to deliver the value from Egmont's work that our donors and beneficiaries require.

A hallmark of Egmont's local Partners has always been their nimbleness, flexibility and direct proximity to the challenges faced by their communities. If ever validation was required as to the strengths of this approach and these local organisations, it was most certainly underlined by how well they are responding to the pandemic.

Notwithstanding COVID-19, HIV & AIDS remains the most significant challenge in the sub-Saharan region, with continued high rates of mortality and, just as importantly, infection impacting families and communities in impoverished societies. Whilst it was essential to adapt to changed circumstances, the core mission for all Egmont's Partners remains the challenge of supporting children and families impacted by HIV & AIDS.

Over more than 15 years, Egmont has learned that we can contribute most effectively to achieving our mission by selecting a portfolio of the best of thousands of small community-based organisations as our Partners, who are often too small to align

with the processes of the large institutional donors. This Annual Review highlights the diversity, commitment and energy of the work of our 53 Partners in 2020, based on their knowledge of what works best in their particular circumstances.

From an organisational perspective, Egmont has for many years operated a virtual model, with bases in Cardiff, Lusaka and Harare: adapting to the world of Zoom has not felt like much of a change. It has meant that despite travel restrictions, there has been no interruption to our ability to manage our investments rigorously, and to maintain close contact with all our Partners. Those who attended the virtual awards ceremony will have seen how technology has facilitated our ability to maintain connections across the region.

The Egmont team continue to challenge themselves to improve what we do. There are a plethora of initiatives in hand, ranging from developing better tools to understand the long-term impact of projects; sharpening our own processes, so we can handle a larger portfolio without raising operational costs;

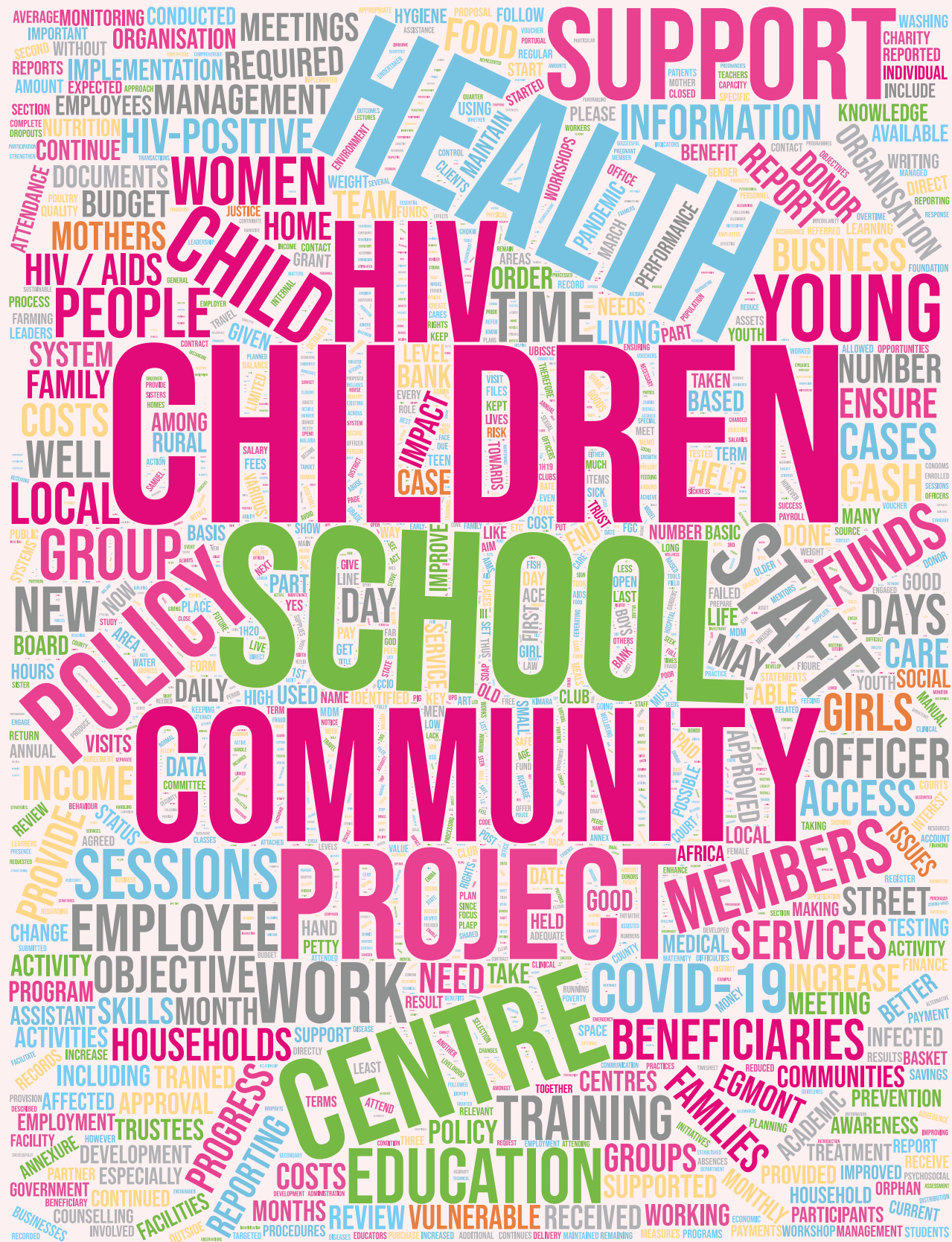
a focus on governance and improving Egmont's risk processes; and seeking to increase the diversity of our funding base with initiatives both in the UK and USA.

Egmont is the collective output of the commitment and passion of a broad range of people: from our Partners, the wonderful Egmont team, our UK Trustees, our US Board and, of course, our unbelievably generous Patrons and donors. We are grateful to all especially in such challenging circumstances. The shock of coronavirus was as severe a stress test for Egmont, its Partners and donors as it was for the rest of the world.

What is abundantly clear is Egmont's Partners and operating model have risen to the challenge.

Jeremy Evans
Chairman





FROM THE CEO

AS IT DID ACROSS THE WORLD, THE CORONAVIRUS PANDEMIC INFLUENCED THE LOCAL CONTEXT OF THE WORK WE SUPPORT.

BUT THE EXPERIENCE HAS BEEN QUITE DIFFERENT ACROSS AFRICA.

Particularly in the six countries where our Partners function, COVID-19 has not been a major health disaster, as everyone feared. However, populations suffered the negative effects of lockdowns and other preventative measures. The social and economic conditions in which our beneficiaries live deteriorated. Livelihoods have been battered; resources were diverted from other health challenges; and perhaps worst, schools were closed for several months last year, with almost no e-learning alternatives, leaving children vulnerable at home and also prompting a rise in child marriages and early pregnancies.

The graphic to the left was compiled from the most common words submitted by our Partners to Egmont through their project proposals, progress reports and other communications in 2020. 271,015 words were submitted and each is weighted according to frequency, illustrating that the most pressing concerns of our Partners and the communities they serve have not become this new scourge. Rather, families are still struggling under the impact of HIV & AIDS. The number of people living with HIV in the region continues to grow and now – at 26 million – is larger than ever. The capacity of each extended family, the social safety net across Africa, is diminished with each additional infection and stretched as more and more children become orphaned by AIDS. Today, there are more than 10 million children across the region who have lost one or both parents to AIDS-related illnesses and they join many more from previous generations who have experienced the same loss.

Where a breadwinner is lost to HIV or faces a lifetime of treatment and the health issues that can arise, a whole family's economy is turned upside down, a whole community's prospects weakened. They struggle to afford enough food, pay for school fees or medicine and other basic necessities for the vulnerable children in their care. It is telling that from the words to the left, "school", "health" and "children" are amongst the most common.

These are the challenges our Partners, selected from a legion of impressive local organisations across east and southern Africa, seek to address. COVID-19 has done nothing to weaken their commitment, energy and competence. Indeed, our Partners also had to find their way through a number of other developments over the year: elections in Malawi and Tanzania, continuing fluid political environments in most countries, locusts in Kenya and increasingly erratic local climates.

Egmont has continued to evolve as well. We added three new Partners to our portfolio last year and helped six Partners to develop their approaches and unlock greater levels of funding in our grant structure, including two established Partners who are now running Strategic Projects – our highest level of grant. At the same time, we have not renewed grants to a number of Partners as a deliberate policy to keep the portfolio fresh and create space to make larger, higher yielding investments in those who are delivering the strongest results. We have continued to promote increased Partner-to-Partner learning as the most effective way of encouraging the spread of good practice.

With our small team spread across four countries between the UK and the region, we were already used to remote working. But we have built new models of "virtual visit" to replace physical visits to projects, as well as virtual events to engage with our donors. We may want to retain some of the value we have found in these new methods, even when physical travel becomes feasible again.

It is thanks to the dedication and commitment of both our Partners and supporters that all that has been achieved over the past year has been possible. From all of us at Egmont, thank you.

Colin Williams OBE
CEO

100%

OUR FUNDING PROMISE

Since 2005, our operating costs have been funded in their entirety by our generous Trustees & Patrons. This means that we are able to make our funding promise to all other donors:

100% OF YOUR DONATION IS DIRECTED TO PROJECTS THAT IMPROVE THE LIVES OF VULNERABLE CHILDREN AFFECTED BY HIV & AIDS.

Our funding promise and wider work supporting the life-changing work of Egmont's Partners is only made possible through the generosity and dedication of our Trustees, Patrons and close-knit group of supporters.

TRUSTEES

JEREMY EVANS
(CHAIRMAN)
CLARE EVANS
RORY POWE
STUART POWERS
MARTIN WOODCOCK

PATRONS

THE SYNCONA
FOUNDATION
ROSS & GEMMA TURNER
VARIOUS ANONYMOUS

AMBASSADORS

JULES & SOPHIE ANSELL
JANE BAKER
WILLIAM BRISTOWE
MATTHEW CLARKE
NICK AND NON CROSS

KATE HUMBLE
ANDY & FREYA KOCEN
SARAH LACAILLE
ALISON MAYNE
BEN & CHARLIE MORISON
SARAH MUIRHEAD
ALI NEWELL
KATHY STREET
SALLY TURNBULL
MARTIN & SALLY
WOODCOCK

MAJOR SUPPORTERS

THE BRITFORD BRIDGE
TRUST
THE ALEX & WILLIAM
DE WINTON TRUST
FERNANDO DELGADO
CATHRINE & HAKAN
FILIPSON

THE GOLDEN BOTTLE
TRUST
THE HEALD CHARITABLE
TRUST
RUTH KEATTCH
RICHARD & SARAH
LACAILLE
SJOERD LEENART
THE LITTLEFIELD
FOUNDATION
MICHAEL & NICOLA
MCLINTOCK
THE SOUTER CHARITABLE
TRUST
THE STONEWALL PARK
CHARITABLE TRUST
THE TREEBEARD TRUST

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(PRESIDENT)
DON MACNEAL
JEREMY EVANS

US SUPPORTERS

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NICHOLAS KEE &
WENG YEE CHIN
JOSEPH LEITCH
THE WHITEHEAD
FOUNDATION
BRIAN & JEN ZORB

SUPPORTER VIEWPOINT

Richard & Sarah Lacaille have generously supported Egmont since 2011.

Why did you start supporting Egmont?

We attended a few events organised by the charity as we knew Clare and Jeremy Evans. We were very impressed with the passion of the Trustees, supporters and local Partners that they work with and saw what they were all trying to achieve in Africa.

What do you feel makes Egmont different to other charities?

The way Egmont is organised with low overheads in the UK and the way it partners with organisations on the ground in Africa – that each has its own unique, local approach – makes it quite different from other charities. We particularly like that rather than trying to distribute the aid itself, Egmont looks for local solutions and already proven approaches; and the fact that all of the money we donate goes to Africa. Egmont is also very good at giving donors feedback on how the money is spent and decisions made about new Partners, which we find empowering.

What motivates you to continue your support?

The local organisations Egmont works with demonstrate how important the funds they receive are to them and how they treasure every pound they are given; this motivates us to continue supporting them. Also, the clear need from children and families who have been affected by HIV & AIDS is enormous and this makes us want to give what we can.

Has COVID-19 changed how you feel about supporting Egmont and its Partners?

We are aware that many charities are struggling to raise funds during the crisis, so will ensure that we continue to offer our support. COVID-19 is also having some very unequal impacts and it highlights how health inequality can have knock-on effects. Egmont was created to attend to these same indirect effects of health inequality so we feel it is more important than ever to support them now.



PARTNER VIEWPOINT

The Vwila Committee are an all-volunteer group, supported by Egmont Partner The Kwithu Women Group, who were recognised this year at the Egmont Awards as the “Most Inspiring Individuals” for their work improving the lives of vulnerable children and families in Mzuzu, northern Malawi. We catch up with Prosperina, the chairlady of the group.

How did you get involved with the Vwila Committee and Kwithu?

I first became a member of the Vwila Committee in 2004 when we were called to a meeting where they were looking for volunteers. I was motivated to be part of the group. We would initially meet to share ideas and skills on how to improve our livelihoods.

As we gathered we saw that there were so many needs within the community and once we did a study we found out that a lot of children were vulnerable because they had lost at least one parent to AIDS-related illnesses. This made me passionate about being part of the solution through the Vwila group.

“We now see men disclosing their HIV status to their wives and families, where before they didn't. Now, they can be open and seek treatment together.”

What successes are you most proud of?

I am proud of the skills and knowledge that I have gained over the years. We have been able to reach out to Luwingu ward which has a population of over 23,000 people with information on HIV & AIDS – and now COVID-19 messages too – through awareness campaigns and door-to-door visits. There is an improvement in the health seeking behaviour of our local community for HIV and other palliative illnesses now.

I am also proud of the fact that a lot of vulnerable children have benefited from the scholarship programme which is a step towards attaining independence for them. In total, 165 children have been able to attend good schools and gain a high level of education that their families could not afford. Four of the children supported through the scholarship programme have now graduated from universities, while 19 are currently pursuing degree programmes.

Has it been hard to change male attitudes towards HIV?

It has been hard to get to where we are now. In the beginning, men were not good at health seeking behaviours to the extent that once a person would go to have a discussion with them concerning HIV & AIDS issues, they would chase them. In other cases, one would freely have a discussion with the wife and fail to talk to the husband who would refuse to go for testing.

Now we see, through the community awareness campaigns, that men openly disclose their HIV status and are supporting HIV testing, as well as coming to seek guidance and counselling. We now have two male Vwila Committee members and they have been instrumental in breaking the barrier to reach out to men.

What motivates you to continue to work with the Vwila Committee and Kwithu?

My passion for the vulnerable children and other vulnerable groups of people that live within our community.

You can watch the full presentation from Prosperina and the Vwila Committee, as well as the entire Egmont Awards ceremony, on our website.

“Passion and wanting to be part of the solution has always been at the heart of the Vwila Committee.”



2020

RESULTS &
IMPACT



HIGHLIGHTS FROM EGMONT'S PORTFOLIO



Improving Livelihoods

PORTFOLIO HIGHLIGHTS

1,664

CHILDREN SUPPORTED BY SCHOOL FEEDING PROGRAMMES

30%

Weight gain amongst 501 newborn infants supported with formula after their malnourished mothers were unable to produce breast milk.

FOREVER ANGELS, TANZANIA

10,290

PEOPLE TRAINED IN NUTRITION AND THE IMPORTANCE OF A BALANCED DIET

£22,990

Annual savings accrued by 31 community groups enrolled in income savings and loan schemes, enabling them to access credit and grow their businesses.

YOUTH NET COUNSELLING COMMUNITY ORGANISATION, MALAWI

2,183

HOUSEHOLDS PROVIDED WITH AGRICULTURAL INPUTS SUCH AS SEED OR LIVESTOCK

44%

Annual growth in savings amongst 682 group members organised into income savings and loan groups.

PARTNERS FOR LIFE ADVANCEMENT & EDUCATION PROMOTION, ZAMBIA

2,194

YOUNG PEOPLE ENROLLED IN VOCATIONAL TRAINING COURSES AND APPRENTICESHIPS

Our Partners help children and families affected by AIDS improve their livelihoods by increasing access to more nutritious food and increasing their incomes, enabling them to better meet their daily needs.

Improved Nutrition has a cascade effect. Medical treatment is more effective and antiretroviral (ARV) drugs are absorbed more quickly. Children attend school more frequently and perform better academically. Families have the energy to farm and work productively.

Increased Incomes for families from employment or income-generating activities helps them to feed the children in their care, pay for school fees, and meet the costs of medical treatment and basic household needs.

Our Partners take a variety of approaches to improve lives across these two impact areas. However, there is convergence amongst the type of interventions that are appropriate in urban settings or rural areas. Growing enough produce to feed a family is not feasible without access to land, and income-generating activities are restricted by access to markets.

In 2020, the divide between urban and rural families widened amidst the local restrictions and lockdowns. Our Partners in urban areas reoriented to provide emergency nutritional packages to families that were unable to go out and earn their daily income. Some rural families enjoyed bumper harvests this year, seeing their nutritional needs met, while losing some income through lack of access to urban markets. Partners were quick to take advantage of new opportunities, such as training community members to make facemasks or liquid soap to sell.

Our rigorous reporting systems enable us to monitor the performance of our Partners across these two impact areas and build a picture of how they are improving the lives of children and families. Below details the impact achieved last year, and the share of Partners across the portfolio that met the targets they set out in their project proposals.

IMPACT ANALYSIS

2020 TARGETS & ACTUALS

IMPROVED NUTRITION

TARGET
17,583

PEOPLE HELPED

ACTUAL
18,849

PEOPLE HELPED

DIFFERENCE
1,266

MORE PEOPLE HELPED

PARTNERS
34

WORKING IN THIS AREA

SHARE OF TOTAL (BY PARTNER)



TARGET NOT MET

TARGET MET/EXCEEDED

INCREASED INCOMES

TARGET
7,815

PEOPLE HELPED

ACTUAL
10,723

PEOPLE HELPED

DIFFERENCE
2,908

MORE PEOPLE HELPED

PARTNERS
38

WORKING IN THIS AREA

SHARE OF TOTAL (BY PARTNER)



TARGET NOT MET

TARGET MET/EXCEEDED

REAL LIVES, REAL CHANGE.

Talia Women's Network

Juliet Chikwanda lives in Bindura in the Mazowe Valley, about 50 miles north-east of Harare, Zimbabwe's capital. Like many women across Zimbabwe, Juliet has been heavily affected by the country's ongoing economic uncertainty, leaving her struggling to provide for her children and vulnerable to infection.

In 2020, Juliet was helped by Talia Women's Network through their Egmont-supported project alongside 237 other young mothers and women caring for over 700 AIDS-affected children.

Talia works with these women so that they can provide for themselves, enabling them to meet the basic needs of their families, afford the cost of schooling for their children and reduce the danger of HIV infection, as many young women in Zimbabwe have no choice but to engage in transactional sex to survive.

Many of the women that Talia supports are HIV+ or caring for family members with HIV, so they teach about the importance of having a varied and nutritious diet and how this bolsters the ARV drugs the women take to manage their HIV, increasing their efficacy. They are also taught how to add value to the food that they grow and sell, how to carry out market research to identify in-demand fruits and vegetables and how to brand their produce to attract higher-paying customers.

Like almost half of all girls in Zimbabwe, many of the women that Talia helps have not completed their education beyond primary level. So, Talia provides training in bookkeeping and financial literacy, helping them to manage their businesses and plan for the future. After this training, Talia organises the young women into small cooperative business groups so they can support each other in the initial stages of growth for their businesses and share equipment costs.

Juliet was part of the Tashinga Group, which has – with Talia's help – set up a business drying fruits and vegetables for sale. Although produce has been dried in this part of the world for thousands of years, the traditional method of leaving the food in the sun to dry takes a long time and leaves the produce

exposed to the elements. The Tashinga Group is utilising a device called a solar dryer to speed up this process. This uses a fan, powered by a solar panel, to circulate pre-warmed air over trays of produce and expels moisture from a drying chamber where the fruits and vegetables are stored. This not only keeps the produce safe but also greatly improves the speed at which it is dried.

“We dry vegetables such as cabbage, black jack, rape and other traditional vegetables – even tomatoes! And we have been taught that mangoes can be dried.”

The purchase of the solar dryer by Talia was well timed. During 2020, most farmers could not access the urban markets due to travel restrictions. As a result, there was a glut of vegetables in rural areas, especially tomatoes. Taking advantage of this, Juliet and the other young women in her group were able to purchase from farmers at the nearby Tsunde Irrigation Scheme at very low prices. To support the group, Talia also arranged for a local expert to provide training so that they could operate the equipment independently.

The group is now selling the dried produce for much higher prices and earning enough to meet their daily needs. Talia provided further training on value addition processing and the group has begun packaging their produce under the brand 'Country Pride' and selling them at the Farmers' Market in Harare. Juliet and the Tashinga Group are now in the process of having their production certified by a Local Health Authority Food Inspector, so they can access more markets and begin selling in local chains and shops.



PARTNER HIGHLIGHT

Community Partnership for Relief & Development

The phenomenon of the 'lean season' illustrates how tough life is for the majority of Malawians.

During the few months between harvests when families must work especially hard to plant their next crop, many struggle to secure enough food. In the last lean season, an estimated 1.8 million people were food insecure, or in need of immediate food assistance to avoid increased mortality or significant health issues¹. Inevitably, it is those most vulnerable – children – who suffer the greatest.

In Malawi, 37% of all children under five are chronically malnourished, affecting their growth and increasing their risk of mortality². With 460,000 children across the country who have lost one or both parents to AIDS-related illnesses, hunger is an annual fact of life for many. Increasing families' resilience and nutrition security has the potential to significantly improve their life chances.



INTERVENTION

The Community Partnership for Relief and Development (COPRED) was supported in 2020 by Egmont to implement a Core Project – our most common grant level for proven Partners. The project worked with ten rural communities surrounding Neno in the Mwanza region, near the Mozambique border, and ten urban communities in the neighbourhoods of Mpingwe on the outskirts of Blantyre, Malawi's second largest city.

For very poor families in Malawi – over half of the population lives below the \$1.90 a day poverty line – improving their livelihoods requires a multi-pronged approach: increase access to cheap, nutritious food; diversify income streams away from agriculture; and increase caregivers' productive capacity by reducing the time needed for childcare.

COPRED achieves this by enrolling community members into groups so that they can disseminate information, training and material support. To help bolster the nutritional intake of families caring for young children, especially those with HIV, COPRED trained 80 community members as 'mentor mothers' who went door-to-door providing training on infant feeding, establishing cooking clubs and encouraging families to plant vegetable gardens to reduce food costs. For households headed by children, who have lost both parents to AIDS-related illnesses, COPRED provides monthly food parcels and then works with them to establish vegetable gardens.

29 community groups saved £21,934 through their income generating activities.

COPRED works with the groups to establish Village Saving and Loans (VSL) schemes, so members – who have no access to formal banking – can accumulate savings and access credit. COPRED couples this with financial literacy and business training, to give them the knowledge and confidence to take advantage of opportunities to diversify their activities and secure regular income.

Finally, COPRED has strengthened local community-based childcare centres (CBCCs) in each of the 20 communities. The CBCCs release productive family members from childcare duties. They also offer low-cost play and development materials and training on early childhood development approaches,

taking them beyond merely daycare centres into productive, active learning environments for young children. COPRED also provides school fees, books and other materials for older children so they can enrol in school and gain an education, leaving their parents more time for income generation.

IMPACT

During 2020, COPRED completed a two-year Egmont Core Project. At the end of this, they were working with 29 VSL groups (20 in rural Mwanza and nine in urban Mpingwe) with 719 members. Collectively, these groups had saved £21,934 over just a 12-month period through business activities such as agricultural wholesale, selling of dried fish, vegetable production and baking. One group had even purchased a plot to construct a commercial space for rent. Some members had managed to build up individual savings equivalent to £200. The groups have also served as a forum for passing information on HIV & AIDS to group members. Thanks to this work, 268 couples were referred for HIV testing in 2020.

2,114 children were either enrolled in the CBCCs in 2020 or provided with educational and nutritional support. COPRED supported eight CBCCs to build new hygienic pit latrines and kitchen facilities and helped train 90 caregivers, who volunteered at the centres, to monitor the health and growth rates of under fives enrolled at the centres and spot any cases of malnutrition. In addition, 470 vulnerable families were supported to set up vegetable gardens with

COPRED providing seed for an assortment of vegetables and small fruit trees. In response to the COVID-19 pandemic, Egmont supported COPRED to educate all the community members they work with on the importance of hand washing and to build simple washing facilities that could be accessed by 1,300 people.

Egmont is now funding a new Core Project, in which COPRED will expand their VSL programme, aiming to double the number of beneficiaries reached to 1,400 by 2022. So far, COPRED has expanded the number of groups to 38, with 949 members enrolled and £26,445 in group savings.



Education

PORTFOLIO HIGHLIGHTS

2,817

CHILDREN ASSISTED WITH SCHOOL FEES SUPPORT, UNIFORMS OR OTHER ESSENTIALS

80%

Examination pass rate amongst 30 secondary school students supported with school fees, uniforms, and other essentials; an increase from 30% at the start of the project.

GOD CARES RIGHTS FOUNDATION, MALAWI

1,480

YOUNG CHILDREN ENROLLED IN EARLY CHILDHOOD DEVELOPMENT CENTRES

0

School dropouts amongst the 378 primary and secondary students supported into the classroom and provided with pens, paper, backpacks and other learning materials.

KIMARA PEERS, TANZANIA

87

CHILDREN HELPED TO MOVE AWAY FROM LIVING ON THE STREETS AND ENROLLED INTO SCHOOL

390

Schoolgirls provided training on menstrual health and packs containing reusable sanitary pads, enabling them to fully attend school and gain an education.

TALIA WOMEN'S NETWORK, ZIMBABWE

903

ADULT LEARNERS PROVIDED WITH LITERACY AND NUMERACY CLASSES TO BETTER MANAGE THEIR FARMS

Education provides the foundation for a better life and leads to long-term change.

Access to Education ensures that children and adults are equipped with the skills to help themselves. Both children and adults who receive formal schooling or informal tuition have a much greater chance of becoming self-reliant. In Tanzania for example, 82% of workers who have less than a primary education level live below the poverty line. By contrast, working adults with a primary education are 20% less likely to be poor, while secondary education reduces the chances of being poor by almost 60%.

Of all world regions, sub-Saharan Africa has the highest number of out-of-school children. Over a fifth of children between the ages of 6-11 are out-of-school, followed by a third of youths between the ages of 12-14. Older age groups, as education becomes more costly and children are traditionally expected to start earning or contributing, are least likely to remain in education: almost 60% of youths between the ages of 15-17 are not in school.

Our Partners help families to directly meet the cost of school and examination fees, uniforms and other essentials that otherwise excludes the vulnerable children in their care from entering the classroom. Girls in particular are unlikely to complete their education. Across the region, for every 100 boys enrolled in secondary education, just 83 girls are. Unsurprisingly, the benefits of education extend beyond greater earning capability in adulthood. Evidence shows that girls who remain in secondary education are less likely to become victims of child marriage, less likely to give birth before the age of 17

and more likely to seek medical help and take steps to avoid disease – for themselves and their children. For example, in sub-Saharan Africa, 91% of literate women know that HIV is not transmitted by sharing food, compared with 72% of those who are not literate.

Last year, ensuring children were able to access an education was particularly difficult. Educational establishments were closed for various points throughout the year. Our Partners responded in a variety of ways to continue to deliver lessons at home. Those that ran or supported community schools printed lesson packs or developed virtual solutions that worked in the context: delivered over social media apps and platforms, viewable with just a mobile phone. Some revived older systems and delivered lessons over radio. But, undoubtedly the lack of classroom interaction and dedicated learning environments has had detrimental effects.

While school closures lasted only a few months in some countries, the lack of school provision has caused life-changing damage for others. Incidents of gender-based violence, child neglect, abuse and early marriage amongst adolescent girls increased while children were confined at home.

Below shows the number of Partners working in this impact area and the number of children and adults they helped to access education through their projects in 2020.

IMPACT ANALYSIS 2020 TARGETS & ACTUALS

ACCESS TO EDUCATION

TARGET

3,307

PEOPLE HELPED

ACTUAL

5,569

PEOPLE HELPED

DIFFERENCE

1,131

MORE PEOPLE HELPED

PARTNERS

24

WORKING IN THIS AREA

SHARE OF TOTAL (BY PARTNER)



■ TARGET NOT MET

■ TARGET MET/EXCEEDED

PARTNER RETROSPECTIVE

National Smallholder Farmers' Association of Malawi



“I learned not just to read and write but how to run my business. For the first time, I tried to grow rice and it has become a key crop for me. Now I make more money than before.”

When does an Egmont Partner no longer need support?

The National Smallholder Farmers' Association of Malawi (NASFAM) has been supported by Egmont since 2009 to deliver adult literacy and numeracy projects to rural families across Malawi. In 2020, NASFAM exited the Egmont portfolio after teaching 7,715 women and men to read, write and carry out basic maths to help them run their smallholdings.

Over the course of this long partnership, NASFAM's Egmont-supported projects resulted in some expected outcomes. Families were able to improve the profitability of their farming businesses; since they were able to keep records and accounts, they could work out profits from particular crops each season and plan for the next. Being able to read meant they could adopt new farming methods, plant new crops and increase yields by studying technical farming manuals and reading instructions on inputs such as fertiliser and pesticides. Basic numeracy also meant that they could ensure that the money they received in hand at the market for their produce was accurate and they were not being swindled.

Luwiza Petulo was one of the pupils from the most recent project. Before the project, Luwiza owned no livestock and grew a small amount of vegetables in her garden. “Before the lessons, I focused on growing for food. Now my aim is on business”. Following her lessons, Luwiza ventured into growing new crops such as tomatoes and rice, which is unusual for the area. But it was a success and from the profits, she purchased two pigs. The pigs have since multiplied to 20 and Luwiza plans to purchase cows next to begin dairy production.

90% of the households supported in the most recent project now own livestock.

The majority of the people enrolled in the projects were women. Their increased earning capacity and improved self-confidence brought them into leadership positions in school committees, community development organisations, church groups and within NASFAM's own local associations. The income security they enjoyed also reduced their vulnerability to HIV, reducing incidences of transactional sex.

The projects also had some unexpected consequences: in Zomba District, many of the older women initially struggled to read in the early lessons – until they realised that they needed glasses! But, the far greater impact that these projects achieved was the increased community cohesion and empowerment these lessons brought to the class groups that formed around them. Almost every community reached through these projects continued with literacy and numeracy classes after implementation finished, bringing in new students. Classes were taught by local teachers or star pupils from the initial projects.

In Balaka, Mercy Khwilipa (*pictured left*) was one of the pupils from the first Egmont-supported project that ran 2009–10. Following this, she organised and ran classes for other community members – including her mother – who paid for their tuition themselves through donations of food or other household items such as soap. In 2016, Mercy had a class size of 50 who met weekly. Now, she is formally employed at the local nursery school in Mpiltsi.

In Phalombe, Thyolo and Mulanje Districts – which were supported from 2014 to 2016 – adult literacy classes continue and are paid for with funds from the local Village Savings and Loan groups. In Zomba – supported 2011 to 2013 – last year there were 13 community-run adult literacy classes.

These enduring community groups provide a platform for sharing ideas that can improve the lives of the group members, such as: business opportunities, hygiene and sanitation practices, means of improving nutrition and food security and forums to discuss HIV & AIDS treatment and testing. For example, some groups are producing energy saving stoves to mitigate the impact of climate change in their communities and as an income-generating activity.

These projects confirm the power of Egmont's approach. Giving people the skills and initial start to improve their lives, and their communities, unlocks powerful results. The people reached through these projects are continuing to help themselves and others like them sustainably so no longer require the level of support an Egmont project brings; enabling the partnership to end and Egmont to direct resources to new Partners and new communities in need of support.



Healthier Futures

PORTFOLIO HIGHLIGHTS

8,670

PEOPLE HELPED TO ACCESS ARV TREATMENT

55

Adolescent girls who experienced sexual abuse helped to access 'just-in-time' Post-Exposure-Prophylaxis (PEP) that drastically reduces their chances of contracting HIV.

LIFE CONCERN, MALAWI

27,986

PEOPLE REACHED WITH INFORMATION ON COVID-19 PREVENTION

67%

Successful referral rate to HIV testing and treatment services for 3,051 adolescent callers to an HIV mobile helpline.

YOUTH ADVOCATES, ZIMBABWE

1,295

ADOLESCENTS PROVIDED WITH AT-HOME HIV 'SELF-TEST' KITS

3,059

In- and out-of-school children and adolescents assisted to take an HIV test for the first time, enabling them to know their HIV status and begin treatment.

GIRL CHILD COUNSELLING WOMEN'S GROUP, KENYA

217

NEW HANDWASHING STATIONS INSTALLED

Increasing access to testing and treatment will end the epidemic.

While there is no one in the region who has not been affected by the epidemic, **HIV & AIDS Education** is still vital so people can take steps to protect themselves and encourage more to get tested. Increasing access to **Testing and Counselling** services means those who test positive are able to access ARV treatment and those who test negative can continue to take measures that reduce their chance of infection. While ensuring those who are living with HIV adhere to their ARV regimens and can access appropriate **Treatment and Care** can virtually eliminate the risk of transmission.

In 2020, accessing healthcare and testing services was difficult – especially for those isolating due to compromised immune systems. Our Partners adapted, carrying out more activities outside and in smaller groups, installing handwashing stations, educating communities on how to avoid COVID-19 and increasing use of mobile or at-home HIV testing.

Below shows how Egmont's Partners performed across these three impact areas, across the portfolio.

IMPACT ANALYSIS 2020 TARGETS & ACTUALS

TREATMENT & CARE

| TARGET | ACTUAL | DIFFERENCE | PARTNERS |
|---------------|---------------|--------------------|----------------------|
| 12,421 | 12,477 | 56 | 23 |
| PEOPLE HELPED | PEOPLE HELPED | MORE PEOPLE HELPED | WORKING IN THIS AREA |

SHARE OF TOTAL (BY PARTNER)



TESTING & COUNSELLING

| TARGET | ACTUAL | DIFFERENCE | PARTNERS |
|---------------|---------------|--------------------|----------------------|
| 23,681 | 24,300 | 619 | 28 |
| PEOPLE HELPED | PEOPLE HELPED | MORE PEOPLE HELPED | WORKING IN THIS AREA |

SHARE OF TOTAL (BY PARTNER)



HIV & AIDS EDUCATION

| TARGET | ACTUAL | DIFFERENCE | PARTNERS |
|---------------|---------------|--------------------|----------------------|
| 73,158 | 75,834 | 2,676 | 39 |
| PEOPLE HELPED | PEOPLE HELPED | MORE PEOPLE HELPED | WORKING IN THIS AREA |

SHARE OF TOTAL (BY PARTNER)



PORTFOLIO OVERVIEW

Healthier Futures

The last year has shown the importance of global public health efforts

– as well as the danger of ignoring these efforts and the threats they seek to address. We have all become more familiar with the terms, concepts and concerns that have long been prevalent in sub-Saharan Africa as a result of the HIV & AIDS epidemic. Viral loads, exposure, the importance of testing and convincing people to seek treatment and modify behaviours. Unfortunately, there is no vaccine – yet – for HIV. For those living in the countries where Egmont's Partners operate, especially those HIV+, removing access to healthcare can have almost immediate and damaging consequences.

Those living with HIV and enrolled on antiretroviral (ARV) treatment need regular prescriptions, lest their health deteriorates or the virus within their immune systems become resistant to treatment and they have to be prescribed more expensive and difficult to acquire second-line ARV medicines.

Once tested and enrolled on treatment, the chances of an individual passing on their infection drops as the ARV therapy takes effect and their viral load falls. Those who adhere to treatment for long enough can see the copies of the virus within their blood drop to undetectable levels, virtually eliminating the risk of infecting their partners. A drop in the numbers able to access HIV testing facilities means an increase in future infections.

For pregnant women living with HIV and their unborn children, the past decade has seen incredible and life-changing progress in treatment. If tested early enough – many first find out their HIV status during the few months they attend ante-natal appointments – they can be enrolled on Prevention

of Mother To Child Transmission (PMTCT), enabling their children to be born free from HIV. An estimated 13.7 million children across the region, born to HIV+ mothers, have been delivered without infection thanks to the widespread availability of PMTCT treatment¹.

Last year, early reports suggested that the initial severe disruptions to HIV treatment supply chains and reduced access to health facilities due to the impact of COVID-19 could have significant long-term effects. The HIV Modelling Consortium estimated that the reduced treatment levels reported in the early months of the response could lead to an excess of 471,000 to 673,000 AIDS-related deaths within a year².

Fortunately, a country-by-country analysis³ reveals that the effects of the pandemic on the HIV response have been mixed. Most countries – including Kenya – have rebounded and even seen greater numbers enrolled on treatment compared to January 2020, with Zimbabwe being a notable exception. Sadly, almost all countries except for Mozambique have seen declines in the number of pregnant women receiving PMTCT treatment.

What successes there has been in keeping the numbers of people tested and enrolled on treatment at pre-pandemic levels is the result of the rallying of international actors and local organisations. Egmont's Partners responded and made contributions at their community level. Many of them adapted their ways of working to continue to reach those who were isolating or no longer able to access local clinics or testing facilities.

Included on this page are a few of the new and innovative responses from Egmont's Partners that helped ensure vulnerable children and their family members could still receive the treatment and care they needed in 2020.



Life Concern MALAWI

Adapted their project in Rumphi District, northern Malawi to still deliver information on HIV testing and treatment to pregnant women – and COVID-19 prevention messages – through PA systems attached to the back of vehicles, targeting hard-to-reach rural communities. These efforts identified 16 HIV+ pregnant women and helped ensure their children were born without HIV infection. A total of 111 HIV+ pregnant women were identified over the full course of the project.



Youth Advocates ZIMBABWE

Changed their mobile HIV helpline and WhatsApp messaging platform to also address questions on COVID-19 from people across Zimbabwe. As a result of demand, the helpline was extended to a 24 hour, seven days a week operation and endorsed by the Ministry of Health. Through their work, Youth Advocates helped 10,440 young people to access health services that were still operating throughout the lockdown or offered over the phone counselling, helping callers to seek HIV testing or treatment as needed.



Virtual Doctors ZAMBIA

Egmont supported Virtual Doctors to run a pilot project in Zambia connecting rural doctors to volunteer healthcare professionals in the UK through a mobile app. The app enables patients with difficult to diagnose conditions to receive consultations with specialists across the world, which otherwise would not be available in their local clinics or – sometimes – even within the country. As a result of the successful implementation of this project, Egmont is supporting Virtual Doctors' expansion into Malawi.



Wild 4 Life ZIMBABWE

With restrictions on movement and some health facilities closed, Wild 4 Life worked with 424 community support groups comprised of 3,712 HIV+ people to ensure that they still received their vital ARV treatment. The groups were organised so that one member collected in bulk for all group members, reducing the chance of infection and ensuring they could all adhere to treatment. As a result, viral load suppression amongst those tested was 92% – drastically reducing their infectivity.



Safer Communities

PORTFOLIO HIGHLIGHTS

3,110

PEOPLE REACHED THROUGH CAMPAIGNS TO END FEMALE GENITAL MUTILATION (FGM)

1,400

Schoolgirls enrolled in the 'Be Your Sister's Keeper' programme, a buddy system combined with sexual health education, and guidance and counselling training for teachers.

PAMUHACHA, ZIMBABWE

18,080

CHILDREN EDUCATED ON THEIR RIGHTS AND PROTECTIONS

79%

Percentage of Samburu community members surveyed in 2020 who would consider abandoning the traditional practice of Female Genital Mutilation (FGM).

SPONSORED ARTS FOR EDUCATION, KENYA

127

YOUNG WOMEN TRAINED IN SELF-DEFENCE

51

Adolescent girls rescued from child marriages during the COVID-19 lockdown period, when schools were closed, and enrolled back into class by year-end.

LIFE CONCERN, MALAWI

2,406

LOCAL LEADERS, PARENTS, CHILD PROTECTION COMMITTEE MEMBERS AND ADVOCATES TRAINED

Young women and girls are infected at a younger age and more likely to be infected than their male counterparts. Addressing the long-standing and evolving reasons for this vulnerability helps protect the next generation from HIV & AIDS and creates safer communities for women and children today.

Our Partners use group work and outreach campaigns aimed at **Preventing Violence Against Women**, particularly sexual violence which increases the chance of infection. They also work to reduce the impact of violence, linking those who need it to healthcare and treatment. Through a combination of education, group therapy and support they help those who have experienced abuse to heal and build towards a better future. They also facilitate increased access to justice or legal advice, helping to take action against perpetrators and prevent future incidences.

Importantly, they work with men and women, boys and girls, to change attitudes and behaviours and work towards fairer, safer communities.

In 2020, this work was needed more than ever. With schools closed and families often confined to their dwellings – particularly in urban areas – incidences of abuse of all types increased. Many of our Partners reported more cases of early marriage, teen pregnancy and sexual assault. Unfortunately, as access to homes was restricted and community campaigns were curtailed – where the bulk of the behaviour change work is conducted – fewer of our Partners were able to reach their targets last year.

Our Partners' work also focusses on **Preventing Child Abuse**. They set up community structures such as 'Child Protection Committees' and school-based programmes that provide a means for children to learn their rights and protections and report cases of child labour, neglect, abuse and exploitation.

Below shows how our Partners performed across these two impact areas in 2020.

IMPACT ANALYSIS

2020 TARGETS & ACTUALS

PREVENTING VIOLENCE AGAINST WOMEN

| TARGET | ACTUAL | DIFFERENCE | PARTNERS |
|---------------|---------------|---------------------|----------------------|
| 10,775 | 7,018 | -3,757 | 12 |
| PEOPLE HELPED | PEOPLE HELPED | FEWER PEOPLE HELPED | WORKING IN THIS AREA |

SHARE OF TOTAL (BY PARTNER)



PREVENTING CHILD ABUSE

| TARGET | ACTUAL | DIFFERENCE | PARTNERS |
|---------------|---------------|--------------------|----------------------|
| 15,989 | 21,830 | 5,841 | 24 |
| PEOPLE HELPED | PEOPLE HELPED | MORE PEOPLE HELPED | WORKING IN THIS AREA |

SHARE OF TOTAL (BY PARTNER)



PARTNER HIGHLIGHT

Pamuhacha

Pamuhacha works to change the cultural and societal norms that lead to sexual violence and leave girls on an uneven footing in Zimbabwe.

Like the rest of the world, sexual violence is an all too common phenomenon in Zimbabwe. More than one in three women in Zimbabwe aged between 15-49 report that they have experienced a form of physical or sexual violence¹. In 2020, incidents of sexual violence increased amid the lockdowns and school closures enacted in response to COVID-19. During the lockdown, a range of gender-based violence (GBV) service providers and actors in Zimbabwe, including Egmont's Partners, have identified increased reports of GBV. One organisation saw an average increase of over 60% in calls related to GBV during the period March-October 2020 compared to the pre-lockdown period².

With more than one in eight of the populace already HIV+, sexual violence can carry consequences long beyond the initial assault – contributing to the fact that young women in Zimbabwe are twice as likely to become infected with HIV compared to their male counterparts.

Egmont Partner Pamuhacha works with communities in the province of Mashonaland West through 'Rising Clubs', which teach young people about HIV & AIDS, sexual violence and abuse, and how they can report cases of abuse. Initially the clubs were only open to girls but recognising the need for both genders to be involved to enact generational change these clubs were opened to boys for the first time in 2020. The clubs reached 1,680 adolescents in 2020 through Egmont's support. Each club meeting starts and ends with the mantra "Rising Club! Saving the world, one child at a time!"

749 adolescent girls from Rising Clubs took an HIV test in 2020

Pamuhacha also works with women and girls to economically empower them, thus changing the power dynamic that they have in their own relationships and making violence against them less likely. Targeting older girls who are most at risk of infection, Pamuhacha provided vocational training to 65 girls in the communities of Gombe, Maningwa and Mtunzi last year

– 48 in beadwork and 21 in tailoring – so that they can earn an income and not fall prey to intergenerational relationships, a contributing factor to the high number of HIV infections amongst adolescent girls. In an encouraging sign that attitudes are changing, a further 40 girls were trained in beadwork and tailoring after the community bought resources from their own savings to continue the vocational training courses without further help from Pamuhacha.

They also work with community leaders so that older generations are encouraged to change the cultural and societal norms that can lead to these abuses occurring and going unpunished. In 2020, Pamuhacha engaged 650 local religious and traditional leaders through workshops on gender-based violence. Many of those reached were unaware that the traditional practices they have engaged in were now illegal. For example, during one of these meetings a religious leader disclosed that he had recently arranged a marriage for his own underage daughter. After the meeting, he cancelled the marriage out of fear for the legal repercussions that he could face and in appreciation for the damage that the marriage could do to his daughter.

Over the course of the project, cases of sexual violence and abuse were reported to local child protection committees set up by Pamuhacha. These committees, made up of community members and leaders, ensure that cases of abuse are brought to the authorities quickly so that perpetrators can be brought to justice, and ensure that victims get the support that they need. As a result, 28 cases of abuse were identified in 2020 and brought to justice, with the perpetrators sentenced.

These results show that Pamuhacha is changing the way girls and young women face young adulthood in Mashonaland West. Not just one girl at a time, but enacting widespread change by altering the attitudes of young men and local leaders. Thanks to the impact they achieved in 2020, Pamuhacha has been moved up Egmont's grant structure, enabling them to reach more communities and young women with its effective approach.



“Girl Rising Club! Saving the world, one girl at a time!”



AUDITED FINANCIAL STATEMENTS

Reference and Administrative Details

Charity name The Egmont Trust

Charity registration number 1108199

Principal address 11 Cathedral Road, Cardiff, CF11 9HA

Trustees Clare Evans, Jeremy Evans (Chairman), Rory Powe, Stuart Powers, Martin Woodcock

Joint Chief Executive Officers Colin Williams OBE, Matthew Kidd

Bankers Clydesdale Bank, 35 Regent Street, London, SW1Y 4ND

Auditors HSJ Audit Limited, Severn House, Hazell Drive, Newport, NP10 8FY

Investment Advisor CCLA Investment Management Ltd, COIF Charity Funds, 80 Cheapside, London, EC2V 6DZ

Independent Auditors' Report to the Trustees of The Egmont Trust

Opinion

We have audited the financial statements of The Egmont Trust (the 'charity') for the year ended 31 December 2020, which comprise the Statement of Financial Activities, Balance Sheet, Cash Flow Statement, and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is United Kingdom Accounting Standards, comprising Charities SORP - FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and applicable law (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2020 and of its results for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider

whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the financial statements.

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit

Responsibilities of Trustees

The trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Statement of Financial Activities for the Year Ended 31 December 2020

| | Notes | Unrestricted funds £ | Restricted funds £ | Total 2020 £ |
|--|-------|-------------------------|-----------------------|--------------------|
| Income and Endowments from: | | | | |
| Donations and legacies | 2 | 1,244,048 | 451,010 | 1,695,058 |
| Investment income | 3 | 939 | - | 939 |
| Total income | | 1,244,987 | 451,010 | 1,695,997 |
| Expenditure on: | | | | |
| Charitable activities | | | | |
| Total expenditure | | (888,094) | (489,011) | (1,377,105) |
| Net movement in funds | | 356,893 | (38,001) | 318,892 |
| Reconciliation of funds | | | | |
| Total funds brought forward | | 1,609,329 | 268,978 | 1,878,307 |
| Total funds carried forward | 14 | 1,966,222 | 230,977 | 2,197,199 |
| Assets transferred to CIO (1186451) | | (1,966,222) | (230,977) | (2,197,199) |

Statement of Financial Activities for the Year Ended 31 December 2019

| | Notes | Unrestricted funds £ | Restricted funds £ | Total funds 2019 £ |
|------------------------------------|-------|-------------------------|-----------------------|-----------------------|
| Income and Endowments from: | | | | |
| Donations and legacies | | 1,236,721 | 435,000 | 1,671,721 |
| Investment income | 3 | 2,772 | - | 2,772 |
| Total income | | 1,239,493 | 435,000 | 1,674,493 |
| Expenditure on: | | | | |
| Charitable activities | | | | |
| Total expenditure | | (1,207,326) | (450,911) | (1,658,237) |
| Net movement in funds | | 32,167 | (15,911) | 16,256 |
| Reconciliation of funds | | | | |
| Total funds brought forward | | 1,577,162 | 284,889 | 1,862,051 |
| Total funds carried forward | 14 | 1,609,329 | 268,978 | 1,878,307 |

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown is shown in note 14.

Balance Sheet as at 31 December 2020

| | Notes | 2020 £ | 2019 £ |
|---|-------|------------------|------------------|
| Current assets | | | |
| Debtors | 11 | 160,998 | 20,642 |
| Cash at bank and in hand | | 2,488,778 | 2,406,342 |
| | | 2,649,776 | 2,426,984 |
| Creditors: Amounts falling due within one year | | | |
| Net assets | 12 | (452,577) | (548,677) |
| | | 2,197,199 | 1,878,307 |
| Funds of the charity: | | | |
| Restricted funds | | | |
| | | 230,977 | 268,978 |
| Unrestricted income funds | | | |
| Unrestricted funds | | 1,966,222 | 1,609,329 |
| Total funds | 14 | 2,197,199 | 1,878,307 |

Cash Flow Statement for the Year Ended 31 December 2020

| | Notes | 2020 £ | 2019 £ |
|--|-------|------------------|------------------|
| Cash flows from operating activities | | | |
| Net cash income | | 318,892 | 16,256 |
| Adjustments to cash flows from non-cash items | | | |
| Investment income | 3 | (939) | (2,772) |
| | | 317,953 | 13,484 |
| Working capital adjustments | | | |
| (Increase)/decrease in debtors | 11 | (140,356) | 1,017,965 |
| Decrease in creditors | 12 | (96,100) | (174,342) |
| Net cash flows from operating activities | | 81,497 | 857,107 |
| Cash flows from investing activities | | | |
| Interest receivable and similar income | 3 | 939 | 2,772 |
| Net increase in cash and cash equivalents | | 82,436 | 859,879 |
| Cash and cash equivalents at 1 January | | 2,406,342 | 1,546,463 |
| Cash and cash equivalents at 31 December | | 2,488,778 | 2,406,342 |

Notes to the Financial Statements for the Year Ended 31 December 2020

1. Accounting policies

Statement of compliance

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard for Smaller Entities (effective January 2015) and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

Basis of preparation

The financial statements have been prepared under the historical cost convention.

Income and endowments

Donations and legacies

Donations are recognised when there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Grant expenditure

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the Trust. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will receive the grant and the Trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive the grant and any condition attaching to the grant is outside the control of the Trust.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or

per capita, staff costs by the time spent and other costs by their usage.

Governance costs

Governance costs include costs of the preparation and audit of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Depreciation and amortisation

Asset class Depreciation method and rate

Office equipment 33% on cost

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if they do not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees's discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. Income from donations & legacies

| | Unrestricted funds | | | Total 2020 (£) | Total 2019 (£) |
|----------------------------|--------------------|-------------|----------------------|----------------|----------------|
| | Designated (£) | General (£) | Restricted funds (£) | | |
| Donations and legacies; | | | | | |
| Donations from individuals | 67,171 | 1,161,722 | 451,010 | 1,679,903 | 1,661,653 |
| Gift aid reclaimed | - | 15,155 | - | 15,155 | 10,068 |
| | 67,171 | 1,176,877 | 451,010 | 1,695,058 | 1,671,721 |

4. Expenditure on charitable activities

| | Activity under-taken directly (£) | Grant funding of activity (£) | Activity support costs (£) | Total 2020 (£) | Total 2019 (£) |
|---|-----------------------------------|-------------------------------|----------------------------|----------------|----------------|
| Alleviation of the impact of HIV & AIDS | - | 963,095 | - | 963,095 | 1,231,826 |
| Grant management | 1,938 | - | 151,132 | 153,070 | 157,588 |
| Fundraising & publicity | - | - | 135,407 | 135,407 | 118,823 |
| Finance & governance | - | - | 54,786 | 54,786 | 55,994 |
| Office & data management | - | - | 54,303 | 54,303 | 52,800 |
| Other | - | - | 4,715 | 4,715 | 12,453 |
| Foreign currency | - | - | 11,729 | 11,729 | 28,753 |
| | 1,938 | 963,095 | 412,072 | 1,377,105 | 1,658,237 |

Notes to the Financial Statements for the Year Ended 31 December 2020

5. Analysis of governance and support costs

| Support costs allocated to charitable activities | Basis of allocation | Governance costs (£) | Finance costs (£) | Management (£) | Total 2020 (£) | Total 2019 (£) |
|--|---------------------|----------------------|-------------------|----------------|----------------|----------------|
| Grant management | A | - | - | 151,132 | 151,132 | 146,769 |
| Fundraising & publicity | A | - | - | 135,407 | 135,407 | 118,823 |
| Finance & governance | A | 5,756 | - | 49,030 | 54,786 | 55,994 |
| Office & data management | A | - | - | 54,303 | 54,303 | 52,801 |
| Other | A | - | - | 6,653 | 6,653 | 23,271 |
| Foreign currency | A | - | 11,729 | - | 11,729 | 28,753 |
| | | 5,756 | 11,729 | 396,525 | 414,010 | 426,411 |

Basis of allocation

| Reference | Method of allocation |
|-----------|---|
| A | Direct costs plus allocated central costs on a time spent basis |
| Other | Egmont US and partner meetings |

6. Grant-making

Analysis of grants

The support costs associated with grant-making are £159,293 (31 December 2019 - £157,588).

Below are details of material grants made to institutions.

| Name of institutions | Activity | 2020 (£) | 2019 (£) |
|----------------------|---|----------|-----------|
| Kenya | Alleviation of the impact of HIV & AIDS | 101,484 | 125,815 |
| Malawi | Alleviation of the impact of HIV & AIDS | 244,080 | 309,864 |
| Mozambique | Alleviation of the impact of HIV & AIDS | 98,870 | 109,412 |
| Tanzania | Alleviation of the impact of HIV & AIDS | 110,837 | 84,277 |
| Zambia | Alleviation of the impact of HIV & AIDS | 142,621 | 224,482 |
| Zimbabwe | Alleviation of the impact of HIV & AIDS | 265,203 | 377,976 |
| | | 963,095 | 1,231,826 |

7. Net incoming/outgoing resources

Net incoming resources for the year include:

| | 2020 (£) | 2019 (£) |
|---------------------------------|----------|----------|
| Operating leases - other assets | 14,296 | 14,220 |
| Audit fees | 3,726 | 3,600 |

8. Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

Notes to the Financial Statements for the Year Ended 31 December 2020

9. Staff costs

The aggregate payroll costs were as follows:

| | 2020 (£) | 2019 (£) |
|-----------------------|----------|----------|
| Wages and salaries | 274,600 | 235,071 |
| Social security costs | 18,365 | 15,326 |
| Other pension costs | 6,978 | 5,318 |
| | 299,943 | 255,715 |

The monthly average number of persons (including senior management team) employed by the charity during the year expressed as full time equivalents was as follows:

| | 2020 (No) | 2019 (No) |
|-----------------------|-----------|-----------|
| Charitable activities | 8 | 8 |

5 (2019 - 5) of the above employees participated in the Defined Contribution Pension Schemes.

10. Taxation

The charity is a registered charity and is therefore exempt from taxation.

11. Debtors

| | 2020 (£) | 2019 (£) |
|---------------|----------|----------|
| Prepayments | 7,083 | 17,590 |
| Other debtors | 153,915 | 3,052 |
| | 160,998 | 20,642 |

12. Creditors: amounts falling due within one year

| | 2020 (£) | 2019 (£) |
|-----------------|----------|----------|
| Trade creditors | 451,767 | 548,514 |
| Other creditors | 810 | 163 |
| | 452,577 | 548,677 |

13. Obligations under leases and hire purchase contracts

Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

| | 2020 (£) | 2019 (£) |
|----------------------------|----------|----------|
| Land and buildings | | |
| Within one year | 12,000 | 12,000 |
| Between one and five years | 22,000 | 34,000 |
| | 34,000 | 46,000 |

Notes to the Financial Statements for the Year Ended 31 December 2020

14. Funds

| | Balance at 1 January 2020 (£) | Incoming resources (£) | Resources expended (£) | Transfers (£) | Balance at 31 December 2020 (£) |
|---------------------------------|-------------------------------------|---------------------------|---------------------------|------------------|---------------------------------------|
| Unrestricted funds | | | | | |
| General | | | | | |
| General fund | 1,584,329 | 1,177,816 | (820,923) | - | 1,941,222 |
| Designated | | | | | |
| Treebeard Trust | 25,000 | 34,000 | (34,000) | - | 25,000 |
| US Foundation | - | 23,171 | (23,171) | - | - |
| Souter Charitable Trust | - | 10,000 | (10,000) | - | - |
| | 25,000 | 67,171 | (67,171) | - | 25,000 |
| Total unrestricted funds | 1,609,329 | 1,244,987 | (888,094) | - | 1,966,222 |
| Restricted funds | | | | | |
| Operational costs | 214,576 | 376,010 | (395,628) | (4,715) | 190,243 |
| Egmont US | - | - | (4,715) | 4,715 | - |
| Peer Partner Activities | 1,932 | - | (1,938) | - | (6) |
| Foreign Currency Translation | 52,470 | - | (11,730) | - | 40,740 |
| Waterloo | - | 75,000 | (75,000) | - | - |
| Total restricted funds | 268,978 | 451,010 | (489,011) | - | 230,977 |
| Total funds | 1,878,307 | 1,695,997 | (1,377,105) | - | 2,197,199 |

Assets transferred to CIO (1186451)

| | Balance at 1 January 2019 (£) | Incoming resources (£) | Resources expended (£) | Transfers (£) | Balance at 31 December 2019 (£) |
|---------------------------------|-------------------------------------|---------------------------|---------------------------|------------------|---------------------------------------|
| Unrestricted funds | | | | | |
| General | | | | | |
| General fund | 1,552,162 | 1,182,763 | (1,150,596) | - | 1,584,329 |
| Designated | | | | | |
| Esmee Fairbairn Foundation | - | 5,000 | (5,000) | - | - |
| Treebeard Trust | 25,000 | 25,000 | (25,000) | - | 25,000 |
| US Foundation | - | 26,729 | (26,729) | - | - |
| | 25,000 | 56,729 | (56,729) | - | 25,000 |
| Total unrestricted funds | 1,577,162 | 1,239,492 | (1,207,325) | - | 1,609,329 |
| Restricted funds | | | | | |
| Operational costs | 191,291 | 410,500 | (374,387) | (12,828) | 214,576 |
| Egmont US | (375) | - | (12,453) | 12,828 | - |
| Peer Partner Activities | 12,750 | - | (10,818) | - | 1,932 |
| Project Specific Grants | - | 4,500 | (4,500) | - | - |
| Foreign Currency Translation | 81,223 | - | (28,753) | - | 52,470 |
| ALMT | - | 20,000 | (20,000) | - | - |
| Total restricted funds | 284,889 | 435,000 | (450,911) | - | 268,978 |
| Total funds | 1,862,051 | 1,674,492 | (1,658,236) | - | 1,878,307 |

Notes to the Financial Statements for the Year Ended 31 December 2020

The specific purposes for which the funds are to be applied are as follows:

The Operational Costs Fund - provided by Trustees and Patrons to cover the operating costs of the Charity, thus ensuring that all other income raised can be utilised on primary charitable activities.

The Treebeard Trust fund - to be used to support HIV/AIDS at Workplace Intervention Programme (HAWIP) in 2020 & 2021. Additional funds received to support partners in their Covid 19 response programmes.

Souter Charitable Trust - used to support specific Egmont partners in 2020, Rural New Life Development Kenya (RUNELD).

Foreign currency funds represent the gains or losses year on year upon translation of U.S dollar bank accounts or debtors in to the charities functional currency.

Peer Partner Activities - Costs associated with peer partner activities such as in-country partner meetings for shared learning, funded by Trustees and Patrons.


US Foundation - used to support specific Egmont partners in 2020, Community Partnership for Relief and Development (COPRED).

Waterloo Foundation - used to support specific Egmont partner in 2020, Wild 4 Life (W4L), Youth Advocates Zimbabwe (YAZ), Aids Counselling Trust (ACT).



HOW YOU CAN DONATE

Scan the QR code here or visit our website: egmonttrust.org/donate



Transform a community. Help children and families affected by HIV & AIDS.

100% goes directly to projects in Africa.

DONATE

Our rigorous partner selection, assessment and reporting systems ensure that we are able to direct the monies entrusted to us to where they are most needed and able to produce the greatest results. As such, we focus on linking effective and inspirational grassroots projects with donors who are seeking the greatest impact from their charitable investments, building these relationships and providing our supporters with updates on the impact of their donations.

Bank transfers and standing orders: Please use the following details: Clydesdale Bank plc, Sort Code 82-11-07, Account Number 40078611. Standing order forms are available on our website.

Cheques: Please make cheques payable to “The Egmont Trust” and send to The Egmont Trust, 11 Cathedral Road, Cardiff CF11 9HA.

Online: please visit our website, or get in touch: info@egmonttrust.org

FUNDRAISE


Our fundraisers have done some incredible things to raise money for children affected by HIV & AIDS. Whether it’s climbing Mt. Kilimanjaro, cycling from one end of Madagascar to another or a fun run with friends and family, our supporters are always finding new ways to fundraise for our Partners.

THE EGMONT US FOUNDATION


The Egmont US Foundation is a US non-profit organisation, tax exempt under Section 501(c)(3) of the US Internal Revenue Code and provides a tax-efficient way for US residents to support the life-changing impact this charity is achieving through its work.

Please visit The Egmont US Foundations website for more details: egmontusfoundation.org

If you’re interested in supporting Egmont, please get in touch!

 The Egmont Trust, 11 Cathedral Road, Cardiff, CF11 9HA

 info@egmonttrust.org

 +44 (0)29 2240 1733

 egmonttrust.org

Egmont respects your privacy! Our privacy policy is available on our website. To update your mailing preferences please contact us. Some names and identifying details have been changed to protect the privacy of individuals. All photos in this Annual Review depict Egmont projects and beneficiaries and are used for purely illustrative purposes. Egmont is a USD grant-making organisation. Figures in this document are recorded in GBP, which is ascertained from the BoE spot rate on the day the grant is committed. All figures correct as of 31st December 2020